

# 2019 Milton Tour of Homes

## Sponsorship Information and Logo / Artwork Guidelines



**THANK YOU** for your interest in sponsoring the 2019 Milton Tour of Homes! This much anticipated event is one of the hottest tickets in town, selling out in minutes during our first three years!! Proceeds from this year's October 26, 2019 event will benefit three amazing local nonprofit organizations to include:

Meals by Grace  
The Will to Live Foundation  
Milton First Responders Foundation

Sponsorships are limited, so please complete this form and return it, along with your check, as soon as possible to hold your sponsorship spot. We have also established a stock account, so if you would prefer to pay via stock transfer, please let us know.

Southern Magnolia Charities, Inc. has been designated a public non-profit 501(c)3 organization by the IRS (EIN 82-5466189). Consult your CPA on the tax deductibility of your donation.

- Magnolia Sponsor - \$ 5000.00
  - Forsythia Sponsor - \$ 2500.00
  - Cypress Sponsor - \$ 1000.00
  - Dogwood Sponsor - \$ 500.00
  - Cherry Blossom - \$ 250.00
- (Please see level benefits on back)*

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Logos/ Artwork / Brochure Ad Information:

Logos for **ALL** sponsors should be sent, along with your completed ad for the 2019 Tour Brochure, if your sponsorship includes one (Dogwood level and above), to: Donna Savas at [Donna@SavasDigitalCreations.com](mailto:Donna@SavasDigitalCreations.com) no later than August 31, 2019 to ensure your logo's inclusion on the event signage and in the brochure.

Full Page ads should be 5" wide x 8" tall

Half Page ads should be 5" wide x 3.875" tall

Quarter Page ads should be 2.5" wide x 3.875" tall

Vector images are highly recommended but if submitting a JPG image, please ensure that all logos and artwork are high resolution (at least 300 dpi). If you need design help or if you have any questions regarding your ad in the tour brochure, logo usage, website, etc., please be sure to let Donna know.

Make your check payable to:  
**Southern Magnolia Charities, Inc.**  
and mail, along with your sponsorship form, to:  
**Cynthia Knutson**  
**15385 Tullgean Dr., Milton, GA 30004**

If you would prefer to pay for your sponsorship via stock transfer, please advise.

Questions about sponsorship? Contact Cynthia at 770-317-3315 or [cynthiaknutson8@gmail.com](mailto:cynthiaknutson8@gmail.com)

## 2019 Milton Tour of Homes by Southern Magnolia Charities



Sponsorship Benefits	Magnolia Sponsor \$ 5000.00	Forsythia Sponsor* \$ 2500.00	Cypress Sponsor \$ 1000.00	Dogwood Sponsor \$ 500.00	Cherry Blossom Sponsor \$ 250.00
AD IN TOUR GUIDE	Back or Inside Cover Logo on Front Cover (Limited available)	Full Page & Logo on Front Cover	Half Page	Quarter Page	Sponsor Listing
INVITATIONS TO VIP EVENT	4 Free 2 discounted	2 Free 2 discounted	4 discounted	2 discounted	Purchase prior to general public
COMPLIMENTARY TOUR TICKETS	8	4	2	N/A	N/A
PURCHASE TOUR TICKETS PRIOR TO GENERAL PUBLIC	Max 6	Max 3	Max 2	Max 2	Max 2
RECOGNITION ON EVENT SIGNAGE	Prior to event and at check-in	Prior to event and at check-in	At event check-in	At event check-in	At event check-in
SIGNAGE ON SITE AT TOUR HOMES	All Homes	All Homes	1 Home	N/A	N/A
WEBSITE PRESENCE	Logo & Link	Logo & Link	Revolving Logo & Link	Name Listed	Name Listed
PROMOTION VIA EMAIL AND/OR SOCIAL MEDIA	✓	✓	✓	✓	✓
PROMO ITEMS IN SWAG BAGS	✓	✓	✓	✓	✓